



SKÅL INTERNATIONAL SUNSHINE COAST

MEMBER OF SKÅL INTERNATIONAL

International Association of Travel and Tourism Professionals

Founded 1934

NATIONAL ASSEMBLY REPORT

Cairns, Qld

March 2017

CLUB REPORT

1. CLUB MEMBERSHIP STATUS

	March 2016	Approved since Mar '17	Applications pending
MEMBERS			

Comments

2. WHAT ACTIVITY(S) DID YOUR CLUB UNDERTAKE TO ADDRESS MEMBERSHIP DEVELOPMENT IN 2016

EVENT <i>(list all the events help with a membership development focus)</i>	ATTENDANCE <i>(ie number of members, number of guests, guest speaker etc)</i>	COMMENTS <i>(How successful was the activity and what positives can you take from it?)</i>

3. HAS YOUR CLUB SEEN A DECLINE IN MEMBERSHIP OVER THE PAST 12-24 MONTHS? IF SO WHAT HAVE YOU DONE TO STOP MEMBERSHIP DECLINE WITHIN YOUR CLUB?

2016-2017	Non-Renewal	Moved From Region	Changed industry
No of Members			

4. WHAT ARE THE MEMBERSHIP DEVELOPMENT PLANS FOR YOUR CLUB FOR 2016?

5. CHARITY

Does your club have a community / charity focused activity that it supports? What were the results in 2015 & 2016? Forecast for 2017?

	Amount of Funds raised		
	2015	2016	Target for 2017
Florimund Volkaert			
SunnyKids			
List all charities your club supports			

The above is the minimum to be addressed, please feel free to include any further information on strategies your club has employed to strengthen membership and the club and you believe to be relevant to Skal Australia and Skal Clubs in Australia.