



## SKÅL INTERNATIONAL AUSTRALIA

International Association of Travel and Tourism Professionals  
Founded 1934

### Vision Statement

A trusted voice in travel and tourism since 1934.

### Our Mission Statement

Through our leadership, professionalism and friendship, work together to achieve our vision, maximise networking opportunities and support a responsible tourism industry.

### How to join

- Simply go to [www.skål.org](http://www.skål.org)
- Click on “Applications”
- “Member Applications”
- Enter club name
- Complete the new members information including a proposer and seconder with their membership numbers for the application to progress through the approval cycle.
- When signed off, the application goes electronically to Spain for final approval. This process is very efficient.
- When your membership approval is received, the club will organise a badge and certificate, and arrange a suitable date for your induction as a member. Usually this is at the next networking event.

### Skål International

[www.skål.org](http://www.skål.org)

The network of Skål members worldwide is now accessible via the Skål website.

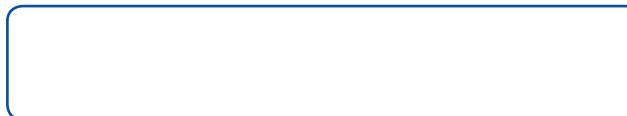
Information on members around the world is at your fingertips.

### Skål International Australia

[www.skål.org.au](http://www.skål.org.au)

The Skål membership card entitles members to discounts at some participating outlets provided by Skål members, such as hotels, travel insurance, car rentals and much more.

Skål Clubs in Australia also have websites.





## SKÅL INTERNATIONAL AUSTRALIA

International Association of Travel and Tourism Professionals  
Founded 1934

### Skål International Australia

Skål is a professional organisation of tourism leaders around the world, promoting global tourism and friendship. It is the only international group uniting all branches of the travel and tourism industry. Its members, the industry's managers and executives, meet at local, national, regional and international levels to discuss and pursue topics of common interest.

The first Club was founded in 1932 in Paris by travel managers following an educational tour of Scandinavia. The idea of international goodwill and friendship grew and in 1934, the "Association Internationale des Skål Clubs" was formed with Florimond Volckaert as its first President, who is considered the "Father of Skål".

Skål International today has over 16,000 members in over 380 Clubs throughout 83 nations. Most activities occur at local level, moving up through National Committees, under the umbrella of Skål International, headquartered at the General Secretariat in Torremolinos, Spain.

Skål International is governed by an Executive Committee of six members, elected by club delegates at an annual General Assembly, held during the World Congress, hosted by a different country each year. This allows members first-hand observation of the travel and tourism potential around the world.

In Australia, there are clubs in all States and Territories.

### Skål International Provides Access To:

- Global markets and customers
- Networking and business focus
- Trade events
- Sustainable tourism
- Awards and recognition programs
- B to B workshops
- Sales trips – attend any Skål Club meeting globally
- Future Leaders/Young Professionals Program
- Includes all industry sectors
- Annual National and International Congresses

### Benefits Of Membership

- Through contributions from Clubs around the world, the Florimond Volckaert Fund assists any Skål member in times of financial need or crisis.
- The Skål International Membership Card entitles members to discounts at participating outlets, provided by Skål Members.
- The network of Skål Members worldwide is now accessible via the Skål website at [www.skal.org](http://www.skal.org). Information on members around the world is at your fingertips. You must be a member of Skål International to access the membership list.
- Skål Members are welcome at all meetings around the world. Wherever you travel, you can access a network of Skål friends and colleagues.
- Skål News, a magazine published quarterly, is a medium for information about the organisation and an avenue for advertising exposure to industry professionals.
- Australian Skålleagues now have access to Exclusive Offers like Travel Insurance, Duty Free Shopping and more.

### Membership Application Form

Family Name: .....

Given Name: .....

Dr Mr Mrs Ms Miss .....

Company Name: .....

Company Address: .....

.....

City: ..... Post Code:.....

Company Phone: .....

Title/Position in Company:.....

No. Years in Tourism/Travel Industry: .....

Personal Contacts:.....

Home Address: .....

..... Postcode:.....

Email: .....

Place of Birth: ..... DOB:.....

Ph: ..... Mob:.....

Proposer: .....

Seconder: .....

Business Card Attached  Yes  No

Signature: .....